

## **Privacy Policy**

This web application (“website”) is operated by KQLD, LLC d/b/a Dominique Dawes Gymnastics Academy (“Academy” or “we” or “us”).

We have adopted this Privacy Policy to further the relationship between our website users and us. This statement of our Privacy Policy makes disclosures concerning the Academy’s collection of information, including personal information, when you use the website, and how we may use and disclose it to others. By using the website, you accept the practices described in this Privacy Policy.

### **Scope of Our Privacy Notice**

Your privacy is important to the Academy. This Privacy Policy applies to the use of this website and to the personal and non-personal information that may be collected here. It does not apply to personal information that may be submitted to any other website operated by others. By submitting personal information to this website, you consent to your personal information being used and maintained in the United States, subject to applicable U.S. laws.

### **Information We Collect**

In order to better provide you with products and services offered, the Academy may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Participating child's name and DOB

We do not collect any personal information about you unless you voluntarily and knowingly provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

### **Use of your Personal Information**

The Academy collects and uses your personal information to operate and deliver the services you have requested. We may also use your personally identifiable information to inform you of other products or services available from Dominique Dawes Gymnastics Academy and its affiliates.

## **Our Disclosure of Personal Information to Third Parties**

We will not provide any personal information you submit to any unrelated third party, nor permit their access to your personal and non-personal information, except to fulfill specific purposes you have authorized and as specifically detailed herein.

We may disclose your personal information to protect or enforce our legal rights and policies, to protect or enforce the legal rights of a directly interested third party, or as we in good faith believe we are required to do by law (e.g., to comply with a subpoena or court order).

We may disclose your personal information to third party companies involved in providing direct services related to your use of our website (“related third parties”). We will enter into confidentiality and non-disclosure agreements with such third parties, which will prohibit them from using or disclosing your personal information except for the purpose of providing services for your use. We will take commercially reasonable steps to enforce such non-disclosure and confidentiality agreements if and when we become aware of any violations.

We may use analytic and reporting technologies to record non-personal information such as Internet domain and host names, internet protocol (IP) addresses, browser software, operating system types, click patterns, and the dates and times that the Website and our services are accessed by you. We may use web beacons and cookies (described below) for this purpose.

## **Our Use of Information for Internal Purposes**

Certain portions of this website may include features that require you to submit your email address or a password to gain access to those portions; in those cases, additional terms and conditions will apply which may permit cookies or similar security controls to be installed on your computer in order to enable your use of those portions of this website. If you do not wish to accept those additional terms, conditions, cookies and other enabling technologies, you should set your browser to alert you of this type of activity and refrain from using those portions of this website.

In connection with this website, we may also automatically collect certain information that enables us to improve the functionality and features of our website. Examples of the information we collect and analyze include the internet protocol (IP) address used to connect your computer to the Internet; computer and connection information such as browser type and version, operating system, and platform; the full Uniform Resource Locator (URL) clickstream to, though, and from this website, including date and time; cookie number; materials you viewed, etc. During some visits we may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the pages within this website. We will never use this type of information in combination with any personally identifiable information you submit, except in connection with the services we provide, law enforcement investigations, internal investigations to detect possible criminal misconduct or as required by legal or official authorities.

## **Use of Cookies and Web Beacons**

A cookie is a small file placed on the hard drive of your computer. Most websites use cookies. We may use cookies to track your use of the website and the services and products we offer and sell, provide you with a more personalized user experience, and to facilitate your logging in to the

website. You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. If you decline cookies, you may not be able to fully experience the interactive features of our website.

A web beacon is an often-transparent graphic image, usually no larger than a 1x1 pixel that is placed on a web page that we use to understand the way you interact with our web pages and content, and how you navigate through our network of websites. We may use these in conjunction with cookies to further improve your personal experience on our websites.

## **Links**

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## **How We Protect Your Personal Information**

Protecting the security of your personal information is very important to the Academy. We will not require or request you to enter personal information except when it is necessary and relevant to complete a particular transaction at your request. If you are required to enter sensitive information such as a credit card number and/or social security number on our website to complete a requested transaction, we will encrypt that information using secure socket layer technology (referred to as “SSL”).

We follow generally accepted industry standards to protect personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we do not guarantee absolute security. We are not responsible for the unauthorized acts of others, and we assume no liability for any disclosure of information due to errors in transmission, unauthorized third-party access (such as through hacking) or other acts of third parties or acts or omissions beyond our reasonable control.

## **Reviewing and Changing Your Personal Information**

At any time, you may request that we share with you the information we have collected from you, and we will promptly do so. If you believe any of the information that you have provided to us is inaccurate, you may correct that information and submit it to us. At any time, you may instruct us to stop employing your personal information for the purposes you have previously authorized.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Comply with any existing legal obligations under federal and/or state law.

## **Children Under Thirteen**

The Academy collects personally identifiable information from children under the age of thirteen. The Academy collects this information for the following reason(s): Birthday party participates. Parent/Guardian provides us the child's name and DOB.

If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website. If you are a parent and you have questions regarding our data collection practices, please contact us using the information provided at the end of this Privacy Policy.

## **Disconnecting your Dominique Dawes Gymnastics Academy Account from Third Party Websites**

You will be able to connect your Academy account to third party accounts.

BY CONNECTING YOUR ACADEMYACCOUNT TO YOUR THIRD-PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD-PARTY SITES). IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THIS FEATURE.

You may disconnect your account from a third-party account at any time. Clients may contact us or the third-party site to delete their account.

## **E-mail Communications**

From time to time, we may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from us or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from the Academy, you may opt out of such communications by Emailing the third party and choosing to opt out of our email correspondence via the third party.

## **External Data Storage Sites**

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

## **Changes in Privacy Notice**

This Privacy Notice is subject to change from time to time. We will notify you by email or on our Website whenever there is a change in our Privacy Notice. The date of this version of our Privacy Notice is **November 1, 2021**.

## **Contact Information**

If you have concerns or dispute the manner in which we apply our Privacy Policy, we request that you provide us a description of the matter and we will work with you to resolve the matter in good faith. For any of these purposes, please call our offices at 240-690-4138 or email us at [info@dominiquedawesgymnasticsacademy.com](mailto:info@dominiquedawesgymnasticsacademy.com). If you wish to send us written communications via U.S. Mail, please use the address provided below.

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In the event of any concerns or disputes regarding your personal information, your use of this website and our collection and use of your personal and non-personal information are subject to this Privacy Policy and the laws of the State of Maryland.

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